



## **SINAY Wins Strategic Contract with Cefas for Bycatch Monitoring in UK Fisheries**

*French expertise in fisheries monitoring serves marine conservation in the United Kingdom*

**Caen, November 18, 2025** – SINAY, France's leading maritime environmental monitoring & intelligence company, announces the signing of a major contract with the Centre for Environment, Fisheries and Aquaculture Science (Cefas), an executive agency of the UK's Department for Environment, Food and Rural Affairs (Defra), to provide Remote Electronic Monitoring (REM) analysis services under the Clean Catch programme.

### **A Significant Contract for Sensitive Marine Species Protection**

This new partnership positions SINAY as a partner for the United Kingdom in supporting fisheries to reduce bycatch of protected marine species. The contract encompasses two complementary components: cetacean and other sensitive marine species monitoring in southwestern England's inshore gillnet fisheries and seabird monitoring in the North Sea mixed whitefish fishery, working in close collaboration with fishing professionals.

### **Recognized Expertise Serving Environmental Innovation**

"This collaboration with Cefas represents international recognition of our expertise in electronic monitoring of fishing activities," states **Yanis Souami, CEO of SINAY**. "Our knowledge of the domain and our experience with the French observations programs enables us to accurately analyze interactions between fishing activities and sensitive marine species, contributing to the UK and European Union's conservation objectives while respecting the operational realities of maritime professionals."

SINAY will deploy its team of specialized video analysts and analysis protocols developed for the French OBSCAME project, ensuring optimal data quality for Cefas's scientific requirements and supporting fisheries in their sustainability efforts.

### **A Partnership of Technological Excellence**

The project builds on a strategic partnership with Anchor Lab, a Danish REM systems specialist, which will provide onboard monitoring equipment and BlackBox Analyzer analysis software. This technological collaboration ensures perfect continuity with previous phases of the Clean Catch programme, developed in consultation with fishing professionals.

"This partnership with Sinay provides an exciting opportunity to build on their proven success in REM bycatch monitoring in France emphasises **Joanna**

***Murray Marine Wildlife Trade and Bycatch Lead at Cefas.*** By co-designing sampling approaches and working closely with industry from the start, we aim to enhance monitoring of sensitive species and accelerate shared learning that will push forward the scientific potential of REM.”

### **About SINAY**

Founded in 2008, SINAY is a French company specialising in maritime environmental intelligence. Certified ISO 9001, 14001, and 45001, it employs 140 staff members and supports public and private stakeholders in the characterization of the impact of human activities on the marine environment. SINAY has operated marine data collection programs for 15 years and supports research organisations, national administrations, and producer organisations in France and Europe.

### **About Cefas**

The Centre for Environment, Fisheries and Aquaculture Science (Cefas) is an executive agency of the UK's Department for Environment, Food and Rural Affairs (Defra). CEFAS provides scientific advice and research services to support sustainable fisheries management, marine environmental protection, and responsible aquaculture.

### **About Anchor Lab**

Anchor Lab is a Danish leader in the development of Remote Electronic Monitoring (REM) solutions for global fisheries. The company supports state agencies, research organisations and fishery companies with innovative and customisable systems that promote sustainable management of marine resources.

### **Press Contact:**

Maxime BELLORGE

[Maxime.bellorge@sinay.fr](mailto:Maxime.bellorge@sinay.fr)

+33 7 64 46 57 00

